



Fusion Sign and Design Promotes Two Team Members

Riverside, CA – August 7, 2018 – Fusion Sign and Design (“Fusion”), a national innovator in custom signs and branding solutions, is pleased to announce the promotion of Division Managers, Robin Tait (Las Vegas) and Jean White (Colorado), to Vice President and Division Manager of Las Vegas and Colorado, respectively.

Creativity and love of a challenge are two of the qualities that make 25-year industry veteran, Robin Tait, an irreplaceable part of the Fusion family. With her promotion to Vice President and Division Manager of Las Vegas, Robin looks forward to continuing to solve the signage and monument challenges of the many thriving businesses and brands in Nevada.

Jean White has always loved being part of a team, which has helped garner her the respect of her peers and the industry over the past 23 years. In her new role as Vice President and Division Manager of Colorado, she will undertake the management of a team of 26 full-time and 15 part-time employees as she continues to help a fast paced client base of home builders and developers with their marketing needs through signage.

“We are thrilled to offer promotions to Robin and Jean. Both team members have been instrumental to the continued growth and success of Fusion and are very deserving of this recognition,” shares Hanson.

“We will continue to look to their leadership qualities, strong understanding of their client’s needs, creativity and love of their work, in their new roles. We pride our company on the strength of our team and our loyal customers. Robin and Jean are shining examples of that team and the reason why our customers enjoy working with Fusion”, adds Haffter.



Jean White



Robin Tait

Fusion Sign and Design has offered comprehensive branding and signage solutions to a diverse group of businesses and industries for over 10 years. With six locations and a “whatever it takes” attitude, Fusion serves architects, builders, contractors and many of the world's top global brands with expertly-crafted, high-quality signs, banners and traffic solutions.

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